



UNIVERSITY *of* WEST FLORIDA

HISTORIC TRUST

ANNUAL REPORT 2019-20

A Direct Support Organization of the University of West Florida



Message from HISTORIC TRUST LEADERSHIP

2019 AND 2020 BROUGHT THE UWF HISTORIC TRUST INCREDIBLE MILESTONES AND CHALLENGING SETBACKS. BUT AS AN ORGANIZATION AND A COMMUNITY, WE ARE STRONGER THAN EVER.

In the fall of 2019, we received a generous \$35,000 gift from Regions Bank to support the POP:Murals project. This initiative, led by the Historic Trust Mural Committee, aims to display historically significant photographic murals on select buildings and structures throughout downtown Pensacola. We hosted our first Talking to the Dead: All Hallow's Eve and the Victorian Seance in October 2019. This sold out living history program highlighted the Victorian era's romance with spiritualism and ghosts. In December, Historic Pensacola celebrated the holiday season with the living history program, A Village Carol. Historic Pensacola Village was lit with sparkling holiday lights as visitors meandered through the Village to learn about the holiday customs throughout our city's history.

In January of 2020, we welcomed a new and exciting exhibit to the Pensacola Children's Museum. Sponsored by Publix Super Markets Charities, the interactive and educational exhibit acts as a child-scaled grocery store designed to give children an authentic shopping experience. In February, we also had the unique opportunity to partner with The Wine Bar on Palafox for a History and Wine event that was a major success for both of our organizations.

Along with museums across the nation and world, we shut our doors in March 2020 at the onset of the COVID-19 pandemic. To supplement our program offerings, the Pensacola Museum of Art began to host virtual education and hands-on arts events for those staying home to flatten the curve. We also received a generous sponsorship from Step One Automotive for children's activity kits which were curated by our staff and distributed at their dealership. Fortunately, in May, we were able to reopen to the community with timed, appointment-style tickets and a firm adherence to CDC guidelines to keep our staff and visitors safe during their museum visits. September brought Hurricane Sally which caused extensive wind damage and flooding to multiple museum sites. The repairs for these buildings will continue into 2021.

We are now witnessing a unique time in history that will be studied and reviewed throughout the decades. Now, more than ever, the dedication to historic preservation and a steadfast commitment to documenting and sharing our local history is vital in these changing times. With adjustments made at the community and state level in regards to budgets and revenue, the UWF Historic Trust is fighting for its future to preserve the past. To continue serving our community, the support of dedicated members and advocates like you is invaluable to the UWF Historic Trust.

Although 2020 was a very challenging year, we hope that 2021 brings back a sense of normalcy and a renewed outlook for our organization and our city. Thank you for your ongoing support and dedication to our cause.



Rob Overton
Historic Trust Executive Director



Howard J. Reddy
*CEO, UWF Historic Trust
UWF Vice President for Advancement*



UWF Historic Trust

BY THE NUMBERS

HISTORIC DOWNTOWN CAMPUS

School Tours	4,923
Birthday Parties	1,803
Special Programs	9,472
Private Tour Attendees	577
Admissions	22,525
Total Visitors	39,300

PENSACOLA MUSEUM OF ART

Schoolchildren & Birthday Parties	1,410
Special Programs	1,275
Special Events	8,866
Admissions	9,400
Total Visitors	20,951

ARCADIA MILL

Educational Tours	533
Special Program	514
Site Visitors	13,052
Total Visitors	14,099

Historic Downtown Campus
39,300

PMA
20,951

Arcadia Mill
14,099

TOTAL VISITORS
64,910

TOTAL
VOLUNTEER
HOURS
3,647

Arcadia
Mill
192

Historic Downtown Campus
3,043

PMA
412



HISTORIC TRUST EXHIBITS

July 2019–June 2020



Curt Teich postcard showcased in *Greetings from Pensacola*.

GREETINGS FROM PENSACOLA

October 4, 2019–January 11, 2021

Postcards were one of the ultimate promoters of person, place and thing during the first half of the 20th century. Journey through the development of the postcard and Pensacola's postcard past while becoming acquainted with Curt Teich, the world's most successful postcard publisher.

CHEERS! A FESTIVE POP-UP

December 15, 2019 – January 26, 2020

The exhibit consisted of items from the Trust collection that provided a cheerful and festive look at 1920s holiday seasons.

PENSACOLA CHILDREN'S MUSEUM HISTORIC CLASSROOM

January 10 2020–

Children experience learning in our 19th century classroom themed exhibit. Featuring culturally diverse books for ages pre K–4th grade, our young visitors learn about historic literature, what it is like to be a teacher, geography and many more topics.

PUBLIX SUPER MARKET

January 10, 2020–

Housed on the second floor of the Pensacola Children's Museum, our Publix Super Market is a child-scaled grocery store designed to give visitors an authentic shopping experience. Children move through the store making selections and using shopping carts.

VICE CITY: CRIME, PROHIBITION, AND PENSACOLA

June 13, 2020–February 2021

This exhibit explores the idea of vice in Pensacola during the 1920s, from prohibition to prostitution.

LESSONS IN INK

February 28– September 6, 2020

"Lessons in Ink" examined the processes of comic book artists; the establishment, revising, and elimination of the Comics Code; and the rebirth of the Comic book industry.

SUPERHEROES FROM THE PAGE TO THE SCREEN

February 28– September 6, 2020

The exhibition showcased items from the Merrill Movie Collection that are aspects of comic books made into movies. The collection provided a glimpse into comic book superheroes and villains as they are seen through the camera lens.



Visitors exploring the Publix Super Market in the Pensacola Children's Museum.

PENSACOLA MUSEUM OF ART EXHIBITS

July 2019–June 2020

THEM DAMNED PICTURES: A BRIEF HISTORY OF EDITORIAL CARTOONS

August 23–September 15, 2019

Them Damned Pictures demonstrated how editorial cartoons have formed an important cornerstone for the freedom of expression through the work of Andy Marlette, J. Earle Bowden, and Ralph Dunagin.

TERMINAL: PHOTOGRAPHIC ORIENTATIONS

August 27–October 18, 2019

This exhibition explored photography's impact on visual and material culture through a site-specific installation by Montreal-based artist Patryk Stasieczek in response to Alfred Stieglitz's famous 1893 photograph, *The Terminal*.

MIKE BRODIE: RELICS FROM THE ROAD

September 16–October 20, 2019

This exhibition presented Mike Brodie's iconic photographs alongside objects from his travels and totems from the hobo community.

BIJAN BAHAR

September 18–October 18, 2019

This exhibition presented a selection of acrylic sculptures by California-based artist Bijan Bahar from the collection of Hal Holder and Connie Crosby.

BEIRUT: PHOTOGRAPHS BY JOHN BECHTOLD

October 26, 2019–January 19, 2020

This photographic series by John Bechtold is a result of the artist and veteran's return to the Middle East after serving two tours in Iraq. The striking images present a soldier's new perspective on a vibrant community.



Museumgoers viewing Andy Marlette's work in the *Them Damned Pictures* exhibition.

100 FACES OF WAR

October 26, 2019–January 19, 2020

100 Faces of War pairs 100 portraits by artist Matt Mitchell with impactful personal statements, giving a voice to the American soldiers and citizens who participated in the Iraq and Afghanistan wars. This event was sponsored by the Smithsonian and the Florida Humanities Council.

JOHN MARKOWITZ: RECENT PAINTINGS

September 8, 2019–February 2, 2020

The recent work of John Markowitz includes paintings, watercolors, and drawings that investigate time and perception. Although he works with traditional motifs of landscape and still life, Markowitz's subject is the transformational potential of paint.

66TH ANNUAL YOUTH ART FOCUS

January 31–March 1, 2020

This annual exhibition highlights the best work from art students and art educators of Escambia County schools in recognition of National Youth Art Month. Youth Art Focus exposes students to the fine art world in a professional museum environment and gives the public a chance to experience and appreciate the accomplishments of Escambia County's Art Education programs.

PENSACOLA MUSEUM OF ART EXHIBITS

Continued

DOCUFLORIDA 3

January 31–August 30, 2020

This annual juried photography exhibition showcases regional artists responding to the changing landscapes of Florida, the Gulf Coast and the Southeastern United States.

STEAM2020

February 14–April 5, 2020

This community-centered, educational experience engaged contemporary art with science and new technologies. The artists of STEAM2020 challenged narratives of human ecologies and offered exciting insights into transdisciplinary processes.

THE MEMBERS SHOW

March 13–August 2, 2020

This annual exhibition celebrates the talent and creativity of our museum member community.

BLESS YOUR HEART

March 12–August 2, 2020

Local artist Poppy Garcia immersed visitors into a world of colorful absurdity through painting, illustration and performance.

A QUESTION OF WHEN: SELECTIONS FROM THE PERMANENT COLLECTION

June 20–December 6, 2020

This exhibition is a response to our changing world amid the COVID-19 pandemic and an ode to the unique role of art in times of change.



THANK YOU TO OUR GENEROUS PATRONS



UNIVERSITY of WEST FLORIDA
HISTORIC TRUST

1559 SOCIETY SILVER

Campbell & Ethlyn Caldwell
Teri Levin
Brian & Crystal Spencer

1559 SOCIETY BRONZE

DAG Architects
Elizabeth Benchley
McGuire Martin & Nancy Fetterman
Mort & Nancy O'Sullivan
Dennis & Betty Gail Peters
Pensacola Colonial Dames
Charles & Frances Switzer
The Wine Bar (Kaple Holdings Inc.)
Edward Tisdale & Cory Wilkinson
Visit Pensacola
David & Emily Walby

HISTORIC TRUST PRESERVATIONIST

Les & Geri Battist
Bert & Helen Black
Steven & Colleen Brown
James & Katherine Clements
Keith Gregory
Marquis, Latimer & Halback, Inc.
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Manuelo & Lynn Noa
Carter Quina
Daniel & Lucy Rentz
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Harry & Margaret Stopp
WEAR-TV

PMA BENEFACTOR

James & Bobbi Godwin
James & Ann Neal
Robert Pallme
Ediwn & Teresa Rogers
Harry & Pamela Schwartz

PMA PATRON

Constance Crosby Interiors
William & Lydia Earnhart
Dorothy King
John & Cheri Markowitz
Nell Olsen
Susan Ragan
C. Roger & Ellen Vinson

Julee Cottage

1805

Once owned by Julee Pantor,
noted freewoman of color.
Historic Pensacola Village